How to set up a Sponsor’s Showcase

Status as of 15 February 2022

DATE 22
DESIGN, AUTOMATION AND TEST IN EUROPE
ONLINE CONFERENCE
14 – 23 MARCH 2022

THE EUROPEAN EVENT FOR ELECTRONIC SYSTEM DESIGN & TEST
✓ DATE 2022 is hosted on a web-browser based virtual conference platform.
✓ The platform works best with Google Chrome but other web browsers work as well. Using Internet Explorer/Microsoft Edge is not recommended.
✓ Virtual sessions on the platform are realised via zoom, a tool for video communication. The latest version has to be installed on your computer.
  ✓ Make sure you are allowed to install/update applications on the computer you will be using for the live session.
✓ If using a MAC computer, please find detailed instructions on the ZOOM installation here.
✓ All participants are requested to register for DATE 2022 via the online registration form so that access to the virtual conference platform can be granted:

**Register here:** https://www.date-conference.com/registration

✓ Kindly note that access to the virtual conference platform can only be generated after registration via the online form linked above.

✓ If complimentary conference registrations are included in your sponsorship package, you can find all registration information in the sponsorship agreement.

✓ In case of any questions, please contact date-registration@kitdresden.de
Accessing the virtual conference platform

✓ All participants who registered for DATE 2022 will receive their personal access data to the virtual conference platform via email starting in February 2022.

✓ Alternatively, the virtual conference platform can be reached via this link:  
  https://virtual22.date-conference.com/

✓ Upon accessing the link, you will be asked to claim your account/log in to see relevant content.

✓ Test if you can easily log in to the virtual conference platform and access all relevant content before the conference, using the log in data received via email. In case of any questions, please contact date@kitdresden.de
✓ Once logged in, you will find yourself on the starting page of the virtual conference platform where you can navigate by either

✓ clicking on the corresponding areas on the starting page

✓ OR using the flyout menu in the top left corner of the starting page
✓ Sponsors can be reached in the sponsors showcase area by either
  ✓ clicking on the corresponding area on the starting page
  ✓ OR using the flyout menu in the top left corner of the starting page
✓ To manage your virtual showcase, please select „Edit my organization“ in the „Account“ dropdown menu.
✓ You are now in the "Backend" area of your virtual showcase.
✓ Here you can enter relevant information, upload logos and/or files.
Virtual Showcase – Backend

✓ “Manage your Team”: Please do not use the "New Member" function. We will be happy to assist you if you want to add further representatives to your virtual showcase. Feel free to contact us at date@kitdresden.de!
✓ To switch back and forth between the backend and the frontend views, simply click on "Back to organization details" (from backend) or "Manage" (from frontend)
Virtual Showcase – Backend vs Frontend

**Backend**

**Organization Details**
- Name: KIT Group Dresden
- Logo: KIT Dresden - Kopie.png

**Header Banner**
- Design2022_Kopie.png

**Description**
- DATE is a leading international event and unique networking opportunity for design and engineering of Systems-on-Chip, Systems-on-Package, Systems-on-Board and Embedded Systems.

**Tags**
- Select an option or enter your own...

**Links**
- http://www.date-conference.com

**Frontend**

**K.I.T. Group Dresden**

DATE is a leading international event and unique networking opportunity for design and engineering of Systems-on-Chip, Systems-on-Package, Systems-on-Board and Embedded Systems.

The conference addresses all aspects of research and technologies for electronic and embedded systems engineering, including design processes, tools, and tools for design automation of electronic products ranging from integrated circuits to system-on-chip to large-scale systems. This includes both hardware and embedded software design issues. The conference scope also includes the design and design methodologies for challenging applications such as sensors, wireless communications, multimedia, healthcare and automotive systems.

**Bringing Ideas & Visions to Life - Planning the Future**

IT IS THE PLANING WHICH MAKES THE BACKGROUND DIFFERENCE

**Links**
- http://www.date-conference.com

✓ By clicking the star icon when the video/file is uploaded, you can highlight your linked / uploaded videos / files to appear in the video carousel (below the company description) / to appear above links.
## Virtual Showcase „Equipment“ - Requirements

<table>
<thead>
<tr>
<th>Logo</th>
<th>JPEG or PNG file (min. 300 x 300 px)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner</td>
<td>JPEG or PNG file (min. 1170 x 145 px)</td>
</tr>
<tr>
<td>Description</td>
<td>The currently displayed content was taken from your company profile on the DATE website. If you wish to make changes/additions, you are welcome to edit this manually. Kindly note that the company profile on the DATE website is not synchronised with the changes on the virtual conference platform and remains unchanged regardless of updated made in line with &quot;equipping&quot; the virtual showcase.</td>
</tr>
<tr>
<td>Links</td>
<td>The currently displayed content was taken from the company profile on the DATE website. Kindly note that the company profile on the DATE website is not synchronised with the changes on the virtual conference platform and remains unchanged regardless of updated made in line with &quot;equipping&quot; the virtual showcase.</td>
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</table>
| Files/ Videos | Files: PDF's, images etc. ...  
Videos: The platform accepts links from the following providers: Youtube/ Facebook/ Vimeo/ Wistia/ Videopress/ Livestream/ IBM/ Twitch/ DailyMotion/ VidYard/ Soundcloud (audio files) |
✓ On your virtual showcase you have the option of a (public) chat function to interact with participants.

✓ Please note: This chat can be viewed and commented by all registered participants. You are welcome to add a short "Welcome" message as a greeting.
✓ Virtual showcase visitors may share their contact details with you by using the “Leave your card” function.
Virtual Showcase – Networking

✓ All showcase representatives are listed in the “Staff” tab.
✓ Virtual showcase visitors may send a private message to one of the representatives by clicking on their name in the list.
Virtual Showcase – Statistics

✓ Statistics of your showcase visits can be found in the backend of your showcase in the tabs “Leads”, “Visits” and “Analytics”.

✓ The “Leads” tab lists all visitors who used the “Leave your card” function.

✓ The “Visits” tab lists all visitors who looked at your showcase.

✓ The “Analytics” tab summarises relevant statistics about your showcase.

<table>
<thead>
<tr>
<th>Overview</th>
<th>Booth Visitors</th>
<th>Conversation</th>
<th>Content consumption</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Average Booth Visit Duration</td>
<td>Chat Messages</td>
<td>File/Document Total Views</td>
</tr>
<tr>
<td></td>
<td>Booth Visits</td>
<td>Private Meetings</td>
<td>Link Clicks</td>
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<td></td>
<td>Unique Booth Visitors</td>
<td>Private Messages</td>
<td>Video Avg. View Duration</td>
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<td>Leads</td>
<td></td>
<td>Video Total Views</td>
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</table>
If you need any assistance with the setup of your virtual showcase or have any further questions, please do not hesitate to contact us at

date@kitdresden.de

Thank you for your participation and contribution to