Internet of Everything is our Opportunity

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Abstract:

Merck Serono is working to revolutionize patient care and doctor assist through utilization of technology that is built of the Internet of Everything. Using global resources to consolidate medical devices under a single platform that will store, analyze and recommend patient care to physicians, Merck is leveraging the Internet of Everything to improve patient care.

The IoE is not limited to medical devices, as everything from automobiles to light bulbs are looking for ways to connect to the Internet. These devices gather, store and analyze data to improve the user experience and create value for people and businesses that have yet to be recognized. However, connecting so many products will cause an increased strain on the network infrastructures, and most importantly expose personal information to potential threats; if not managed correctly. All companies connecting devices are having similar problems and are working to solve these issues.

As the Internet of Everything continues to evolve, critical strategies will need to be in place for all companies to be successful. This presentation will discuss the strategies companies need to play in this space and how collaboration and coopertition will become more common in IoE.