University Booth

University Booth at DATE 2015 - Final Programme
2015-03-04

DATE, the Design, Automation and Test Conference and Exhibition is the unique European event bringing together researchers, user and vendors as well as specialists in the design, test and manufacturing of electronic circuits and systems.

The University Booth is organized during DATE and will be located in the exhibition area at booth 4. All demonstrations will take place from Tuesday, March 10 to Thursday, March 12, 2015 during DATE. Universities and public research institutes have been invited to submit hardware or software demonstrations.

The University Booth program is composed by 39 demonstrations from 14 different countries, presenting software and hardware solutions. The program is organized in 11 sessions of 2 or 2.5 h duration and will cover 4 major topics:

- Electronic Design Automation Prototypes
- Hardware Design and Test Prototypes
- Designing Electronics for the Internet of Things
- Designing Electronics for Medical Applications

DATE university booth welcomes you to at booth 4 to find out more about the latest trends in software and hardware from the international research community.

Several demonstrators will be shown more than once, giving visitors more flexibility to come to the booth and find out about the latest innovations.

We are sure that the demonstrations will give an attractive supplement to the DATE conference program and exhibition. We would like to thank all contributors to this program.

More information can be found on the DATE web site.

The final programme with detailed information on the demonstrations is available here.

The programme flyer that is also included in the conference bags is available for download here.

See you at the University Booth!

University Booth Co-Chairs
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University Booth at DATE 2015: Call for Demonstrations
2014-07-25

Extended Submission Deadline: January 22, 2015

This is the Call for Demonstrations for the University Booth at DATE 2016 in Grenoble, France! The University Booth fosters the transfer of academic work to industry. Prototypes are valuable demonstrators to express and compare the competitiveness of new EDA methodologies and hardware solutions. DATE 2016 features the University Booth in the exhibition hall of the conference venue. Universities and public research institutes are invited to submit their hardware platforms, prototype tools and pre-commercial results for DATE 2016 in Grenoble, France.

Software prototypes will be demonstrated on a desk with your own laptop or your own other equipment. Each presenter is liable for their software resources that are necessary to illustrate the functionality.
Hardware prototypes and platforms will be demonstrated on a desk with your own laptop or your own other equipment. Hardware can be illustrated within a working environment. Stand alone circuits will not be exhibited. Participants are liable for their equipment.

Each exhibitor is responsible for bringing and installing the hardware and software resources necessary for showing the entire functionality of the circuit. Ten demonstrations will be presented in parallel in each of the 11 time slots at the University Booth. This gives the visitors the opportunity to see several demonstrations within a short period of time.

Proposals for demonstrations can be submitted to one of four technical topics.

- Electronic Design Automation Prototypes
- Hardware Design and Test Prototypes
- Designing Electronics for the Internet of Things
- Designing Electronics for Medical Applications

Submissions

Submissions to the University Booth are done in two phases. Within the first submission phase you have to submit an abstract of your demonstrator only. After acceptance you need to provide a full description of your demonstrator during the second submission phase.

The website for submission is open now and could be reached at http://www.date-conference.com/ubooth-submission.

Deadlines and schedule

- Friday, July 25, 2014: Web based submission form is available
- Thursday, January 22, 2015 23:59:59 CET: Extended Deadline for submission
- Friday, January 23, 2015: Notification of acceptance
- Friday, January 30, 2015 23:59:59 CET: Deadline for full description of the demonstrator
- Friday, February 27, 2015: Final Programme of the University Booth at DATE 2016 available

Further Information for your Presentation

Costs

The University Booth is free of charge for presenters and their visitors.

Presentation Slots

Each demonstration has at least one time slot of 2 hours (mandatory). On request, more individual time slots can be booked for more presentations (optional). Please ensure your availability not only for the mandatory time slot but also for all your selected optional time slots. We try our best to give you as many time slots for your demonstration as possible. Please check the final University Booth programme for all of your timeslots.

Presentation Description

Demonstrations have to be accompanied by a DIN A4, one-page, single-sided description. This description will be printed in black and white 30 times by the University Booth organizers for distribution to your visitors and will also be available for download at the DATE website. Any further information material prepared by you is welcome and can be placed at your presentation desk for the visitors during the exhibition. You may upload this description already during the first submission phase but you have to upload it during the second submission phase.

Poster

Each demonstration has to be supported by one poster (not larger than DIN A0 (0.9 m width by 1.4 m height). Make use of images of the presented tool, circuit or hardware with its working environment to illustrate the functionality. For hardware demonstrations the poster should contain a plot of the circuit. Please prepare the poster and bring it with you to your demonstration.

Presentation Facility and Internet Access

A poster wall, one table, one seat and electrical power supply for 3 Schuko plugs will be prepared for you at your presentation desk by the University Booth organizers. There will be 10 desks for the demonstrations. Internet access is possibly by WiFi only.

Contact

For any further information or requests feel free to contact:

University Booth Co-Chairs
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About the University Booth
The University Booth is part of the DATE programme since 2005. Being hosted by the largest electronic system design and test conference in Europe, the University Booth offers a unique chance to show your prototypes to both academia and industry during the exhibition. Outstanding demonstrations from R&D projects are welcome. The University Booth is a separate booth in the exhibition area of DATE.

About DATE
DATE, the Design, Automation and Test Conference and Exhibition is the unique European event bringing together researchers, users and vendors as well as specialists in design, test and manufacturing of electronic circuits and systems. The University Booth is part of the DATE program. It is sponsored by the European Design and Automation Association, the EDA Consortium, the IEEE Council on EDA, ECSI, ACM SIGDA, and RAS.

University Booth at DATE 2015 – Announcement, March 10-12, 2015
2014-05-27

DATE, the Design, Automation and Test Conference and Exhibition is the unique European event bringing together researchers, users and vendors as well as specialists in design, test and manufacturing of electronic circuits and systems. The University Booth is part of the DATE program and is sponsored by the DATE Sponsors Committee.

Being hosted by the largest electronic system design and test conference in Europe, the University Booth offers a unique chance to show your prototypes to both academia and industry during the exhibition. Demonstrations have to be accompanied by a one-page full description which will be published and distributed to all conference participants. They will be presented at the booth and will be supported by electronic and/or other media.

The University Booth is part of the DATE exhibition and is free of charge for presenters and their visitors.

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- **Friday, July 25, 2014**: Web based submission form is available
- **Thursday, January 22, 2015 23:59:59 CET**: Deadline for submission
- **Friday, January 23, 2015**: Notification of acceptance
- **Friday, January 30, 2015 23:59:59 CET**: Deadline for full description of the demonstrator in PDF
- **Friday, February 27, 2015**: Final Programme of the University Booth at DATE 2016 available
- **March 10-12, 2015**: University Booth at DATE 2016

Contact and submission
Please submit your proposal to University Booth at https://www.rd-access.eu/edatools/ubooth_submission

For any further information or requests feel free to contact:

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Photos of the University Booth at DATE 2014
2014-03-28
DATE 2014 Event Highlights System-Level Design and Advancing Electronics Beyond CMOS

2014-03-10

DATE 2014 opens doors on March 24 at the International Congress Center Dresden, Germany

With System Level Design and Advancing Electronics beyond CMOS, the two Special Days in the programme will focus on areas bringing new challenges to the system design community. Each of the Special Days will have a full programme of keynotes, panels, tutorials and technical presentations.

The conference will be opened by the plenary keynote speakers David Fuller, Vice President of Application and Embedded Software for National Instruments, who will talk about “System Design Challenges for Next Generation Wireless and Embedded Systems” and Gerd Teepe, Director Design Engineering at GLOBALFOUNDRIES in Dresden, to talk about “The Growing Importance of Microelectronics from a Foundry Perspective”. On the same day, the Executive Track offers a series of business panels discussing hot topics. Executive speakers from Synopsis, Cadence, IBM, IMEC, TSMC Europe, Mentor Graphics and many other companies leading the design and automation industry will address some of the complexity issues in electronics design and discuss about the advanced technology challenges and opportunities.

The full conference programme including twelve Monday Tutorials on March 24, the regular conference from March 25-27, and eight Friday Workshops on March 28, is available at:
http://www.date-conference.com/conference/event-overview

Exhibition

The DATE 2014 Exhibition will run for three days from Tuesday, March 25 until Thursday, March 27, 2014, on the Terrace Level of the International Congress Center Dresden. The spacious area is located adjacent to the main session rooms and also hosts the coffee and lunch break area.

It again offers a comprehensive overview of commercial design and verification tools including vendor seminars and abundant networking possibilities with fringe meetings. The exhibition will feature suppliers of development tools and platforms for hardware and software development, showing a range of products from the front-end to back-end chip design through to silicon test and manufacture, from system architecture through to embedded software implementation and networking.

The company profiles of all participating exhibitors are available at:
http://www.date-conference.com/exhibitors-sponsors

Exhibition Theatre features Hot Topics, best practice and panels

As special feature for exhibition visitors offers three days of high-quality programme in the Exhibition Theatre. Located in the midst of the exhibition area, the Exhibition Theatre programme provides best practice on design for various fields of applications and a special selection of the conference program with special Hot Topics, Tutorials and Panel sessions with industry leaders. At DATE 2014 the automotive industry will discuss their innovative mission profile aware design in the exhibition theatre, verification as critical part of the design process will be highlighted for analog/mixed-signal semiconductors, IP and FPGAs. The leading European clusters Dresden and Grenoble will disclose results of their intensive collaboration, including exploitation of a pure European innovation, the FD-SOI technology. How two fields of major innovation in Europe, 3D and MEMS technologies, will fuel the microelectronics innovation chain, will be discussed by market leaders in an exhibition theatre panel.

Entrance to the exhibition is free of charge. All exhibition programme sessions in the exhibition theatre can be attended with a free-of-charge exhibition registration, a conference registration is not required.

Detailed information on the Exhibition Theatre sessions is available at:
http://www.date-conference.com/exhibition/exhibition-theatre
University Booth

Another hot-spot in the exhibition is the University Booth where the leading universities and research institutes will present their latest research results with hardware and software demonstrators.

With various sessions and presentations running in parallel, the University Booth is a unique place showcasing a vast bunch of innovations covering EDA, design and test which will shape and revolutionize the way we design products in the future.

Detailed information on the University Booth programme is available at: http://www.date-conference.com/group/exhibition/u-booth

DATE 2014 will take place at the International Congress Center Dresden, Germany

The International Congress Center (ICC) Dresden is directly located on the banks of the river Elbe with a spectacular view at the historic city centre and within walking distance to downtown Dresden. The Saxony state capital Dresden is characterised by its historic flair and the numerous cultural sights attracting visitors from all over the world every year. It is a modern and vibrant city with short distances and a cutting-edge technology sector. Silicon Saxony is a registered industry association of nearly 300 companies in the microelectronics and related sectors in Saxony, Germany, with around 40,000 employees. The majority of those firms are situated in the north of Dresden. DATE is cooperating with Silicon Saxony to maximise quality visitor attendance to the show and increase visibility of the conference in the region. Dresden therefore states an excellent venue for DATE 2014.

For further information please visit: www.date-conference.com

DATE 2014 Press Contacts

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Pictures of the University Booth at DATE 2013
2013-03-28
You will find more pictures of the University Booth in the DATE Gallery.

Source URL: http://www.date-conference.com/exhibition/u-booth